



## USA Dance National Ballroom DanceSport Championships Advertising Form

You are invited to advertise on the USA Dance 2024 National Ballroom DanceSport Championship Video Wall and on the USA Dance Nationals website. The National Championships will be held on March 22-24, 2024 at the Wyndham Grand Pittsburgh Downtown Hotel in Pittsburgh, Pennsylvania.

Studio Advertising or congratulatory space may be purchased for the wall at very reasonable rates. All monies raised by advertising go directly to offset operating expenses.

### Website ads:

- Ad size is no larger than 300px by 300px
- Advertisers should provide the image and link
- Ad will run from date of receipt through end of competition, in rotation with other ads

### Video Wall ads:

- Still image ad formats accepted are .PNG, .JPG, .TIF  
Digital submissions may be zipped or compressed
- Images should be 1920 x 1080 (16:9)
- Ads must be camera ready artwork not less than 240 dpi
- Ads must be received no later than **March 3, 2024**
- Video format accepted is .MP4
- Videos must be **no longer than 30 seconds and without audio**

**Submit camera ready ad to: Myra Coffield at [nationals-webmaster@usadance.org](mailto:nationals-webmaster@usadance.org) no later than March 4, 2024. Print this page and submit it with your check to the address below.**

### RATES: (Check appropriate ad level.)

Webpage ad rate	\$100 _____
Video Wall ad rate	\$150 _____

Vendors, Sponsors, and Competitions receive video wall recognition. Please contact Myra Coffield at [nationals-webmaster@usadance.org](mailto:nationals-webmaster@usadance.org) for questions about your ads.

Make checks payable to USA Dance, Inc. and send to:

Esther Freeman, Treasurer  
2870 Kerrisdale Ridge Drive  
Medford, OR 97504