



## USA Dance National Ballroom DanceSport Championships Advertising Form

You are invited to advertise in the USA Dance 2022 National DanceSport Championship souvenir program and on the USA Dance Nationals website. The National Championships will be held on April 1-April 3, 2022, at the Wyndham Grand Hotel in downtown Pittsburgh, Pennsylvania.

Studio Advertising or congratulatory space may be purchased for our program at very reasonable rates. All monies raised by advertising go directly to offset the cost of the program and other operating expenses.

**Website ads:**

- Ad size is 220px by 300px
- Advertisers should provide the image and link
- Ad will run from date of receipt through end of competition, in rotation with other ads

**Program ads:**

- Ad formats accepted are .PDF, .EPS, .PNG, .JPG, or .TIF  
Digital submissions may be Zipped or compressed
- Ads must be camera ready artwork
- Ads must be received no later than March 4, 2022
- A Full Page is 7.5" X 10" with ½ inch margin (no bleed), black & white
- Camera ready art should be not less than 240 dpi.

**Submit camera ready ad to: Ann Durocher at [nationalballroomchamp-chair@usadancenationals.org](mailto:nationalballroomchamp-chair@usadancenationals.org) Print this page and submit it with your check to the address below.**

**RATES: (Check appropriate ad level.)**

Outside Back Color Cover	\$400 _____
Inside Front/Back Color Cover	\$350 _____
Full Page Color Ad	\$300 _____
Full Page Black & White Ad	\$250 _____
Half Page Color Ad	\$225 _____
Half Page Black & White Ad	\$200 _____
Quarter Page Color Ad	\$150 _____
Quarter Page Black & White Ad	\$125 _____
2-Page Color Spread	\$500 _____
2-Page Black & White Spread	\$400 _____
Webpage ad rate	\$100_____

Sponsors, Vendors & NQEs will receive a full page black & white ad. To upgrade to a full page color ad, please submit an additional \$75.00. Please contact Ann Durocher at [nationalballroomchamp-chair@usadance.org](mailto:nationalballroomchamp-chair@usadance.org) or (504)722-4800 if you have any questions.

Make checks payable to **USA Dance Nationals** and send to:  
 C/O Ann Durocher  
 203 Choctaw Drive  
 Houma, LA 70360